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ARMED FORCES RADIO STATION — VOUS

Located at Pepperrell Air Force Base, St. John's, VOUS is operated for the information, education and entertainment of U.S. airmen and their dependents here. Directed by the Information and Education Section, programmes are transmitted by telephone lines of the United States Northeast Command to Argentia—50 miles away—for re-broadcast to personnel of McAndrew AFB. By agreement with local broadcasters, VOUS does not air programmes scheduled by independent stations in Newfoundland.



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VOWR

"In a small Newfoundland outport, a little girl goes to Sunday School, by radio. A fishing boat, rocking off the Gaspé coast, picks up schooner reports and news of Newfoundland sent by a radio announcer in a church basement in St. John's. And, sitting in a wheel chair in the Capital City, an invalid has a warm little glow of pride because her small contribution has helped finance a service unique in Newfoundland and one that has gone a long way toward cutting down the loneliness of the outport Newfoundlander."

This was said of Wesley United Church's unique station "VOWR." The station was the first to be set up in Newfoundland. It commenced operation July 20th, 1924, under the direction of Rev. J. G. Joyce, and is still going strong.



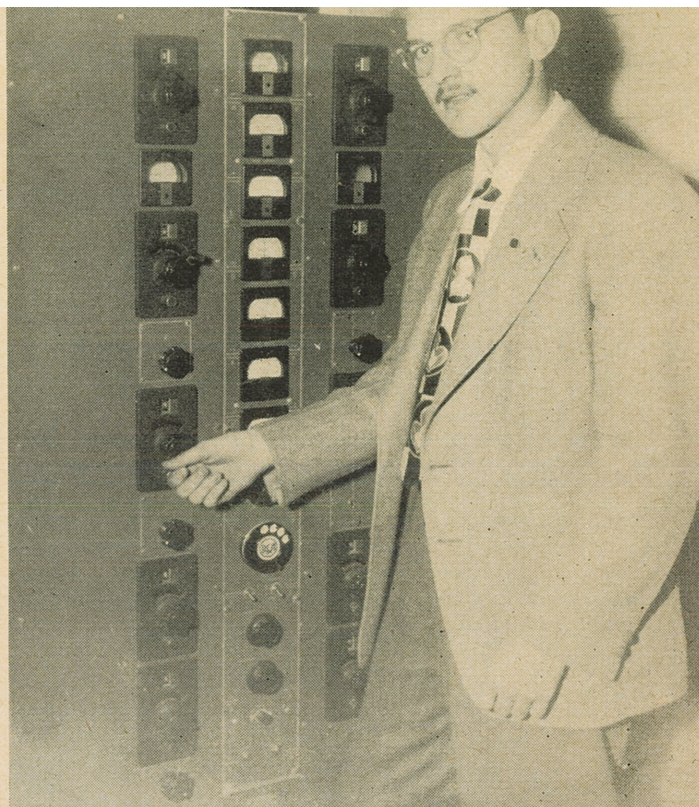
CBG

LORNE E. BAKER

Lorne E. Baker acts in the dual capacity of Announcer Operator at CBG, Gander. At CBG the day's transmission begins with a thorough check of all the Studio equipment and a last minute run-through is conducted by Lorne before the station goes on the air.

BERT M. DAWE

(Below) While he is on duty, Bert Dawe is responsible for the maintenance and operation of the equipment around him. He announces commercial and sustaining programmes at CBG and during the Royal Tour he was moved to St. John's on temporary duty to assist in the operations in the Engineering Department.



N E W F O U N D L A N D

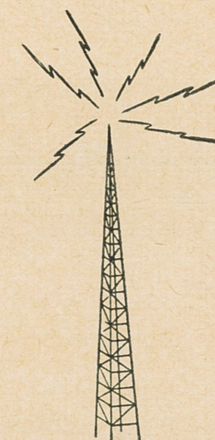
R A D I O

I N P I C T U R E S

1952

B E H I N D T H E S C E N E S A T

CBN
VOCM
CJON
CBY



CBT
CBG
VOWR
VOUS

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St. John's, Newfoundland, Canada



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CBG

OTTO P. PERRY—FEL HEATH

Fel Heath (right) and Otto Perry (left) are heard daily in Gander over Radio Station CBG. From Studio "A" they are conducting a record show for listeners to the weekly programme "Crossroads" which is heard on all CBC Stations on the Newfoundland Network, Saturdays at 3.30 p.m.

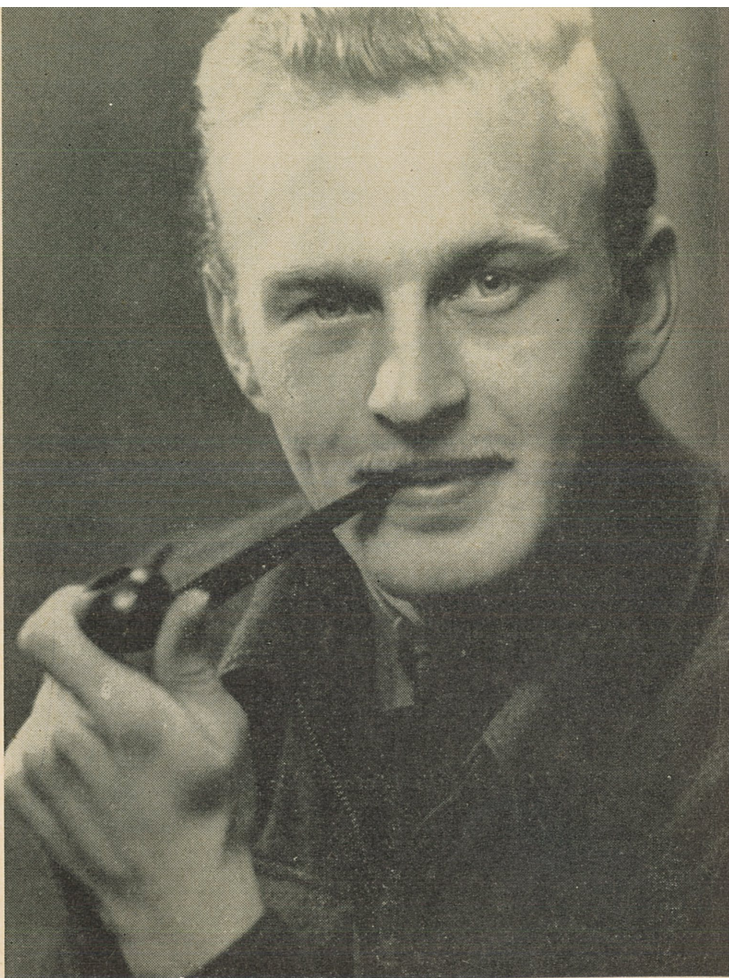
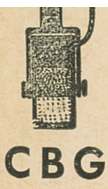
SKYWAY SINGERS

(Below) A talented glee club which is one of the regular features heard on the CBC from Gander.

The Skyway Singers recently obtained a "First" and a "Second" honour rating at Newfoundland's first Music Festival.

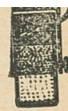
Pictured left to right—Mrs. Catherine Bennett, Miss Faith MacDonald, Mrs. Catherine Latham, Mrs. Mary Healey, Mrs. Jean Boone, Mrs. Grace Chaffey, Mrs. Barbara Barrett, Mrs. Elizabeth Perry, Mrs. Betty Chafe and Mrs. Isobel Blackmore.





ARTHUR W. F. BARRETT

Arthur Barrett is the Station Manager at CBG, Gander. When he was demobilized from the RCAF in 1946, he joined the staff of VOWN at Corner Brook. He was transferred to Gander and promoted to Station Manager of VORG which later became CBG, when Newfoundland entered the Canadian Union. Arthur resides with his wife and daughter at Broadcasting House, Gander.



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NEWFOUNDLAND RADIO IN PICTURES



HER MAJESTY, QUEEN ELIZABETH II

When Her Majesty, Queen Elizabeth II, was in Canada as Her Royal Highness Princess Elizabeth, the Canadian Broadcasting Corporation gave daily coverage of the historic event. Millions heard descriptions of the tour from east to west and back again.

The photo was taken at Government House, St. John's, Nfld., as the Princess made her farewell speech to Canada.

Ruggles

CBT

PHIL RYAN

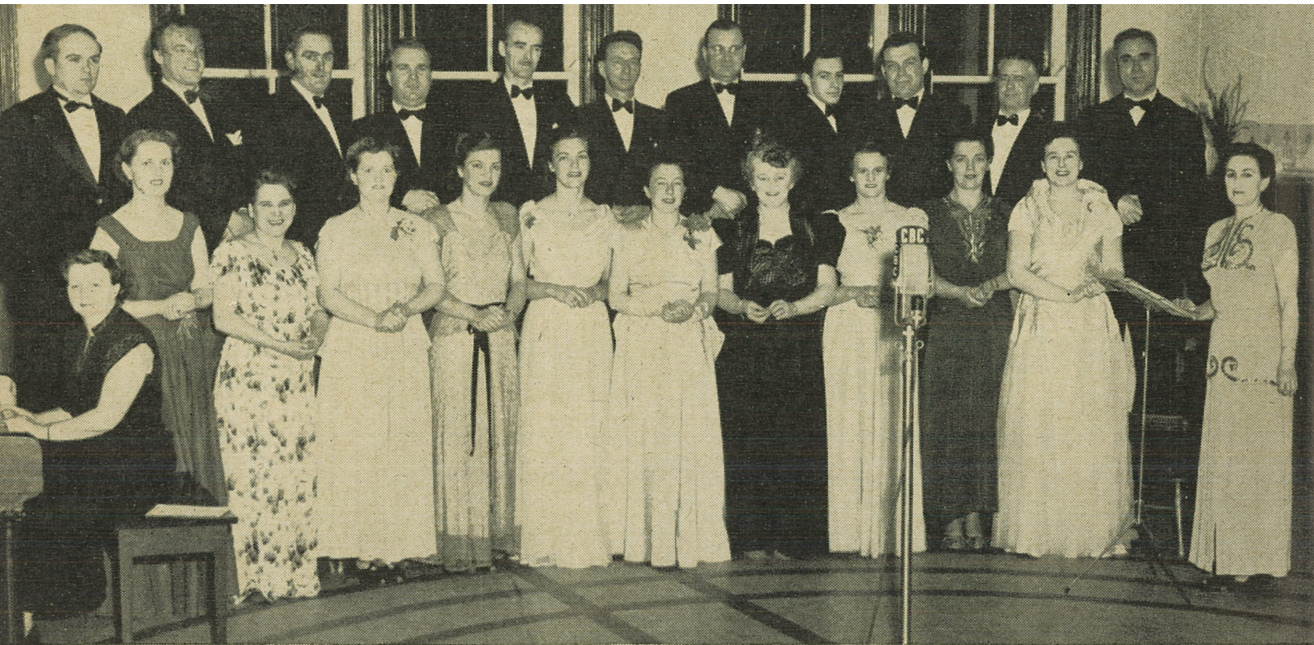
The "Inland Newsreel," a breezy bulletin of local activity in and around the Grand Falls district, is compiled and narrated for the CBC by the well-known free-lance newspaperman Phil Ryan. The popular feature, a highlight on the CBC schedule, is heard three times weekly and is now entering its third year.

Grand Falls Photographic Studios



LEO HARVEY

The Grand Falls edition of Regional Roundup, a very informative Sunday feature which incorporates a summary of weekly news items from Corner Brook, Gander and Grand Falls, is compiled and narrated by Announcer-Operator Leo Harvey, whose home is in Grand Falls.



Grand Falls Photographic Studios

CBT CONTROL ROOM

Pictured here is the nerve centre of all broadcasts originating at the Grand Falls Studios. The control room, with its many delicate and complicated pieces of equipment, is the mixing point for all live and recorded shows as well as programmes coming in on the Trans-Canada Network of the CBC.

Shown here doing duty on the main control console is Announcer-Operator Hiram Silk, who is supervising the technical operation of a studio presentation. In this instance the programme is being tape-recorded for rebroadcast by maintenance operator Joseph Maloney.

Grand Falls Photographic Studios



THE HISTORY OF RADIO IN NEWFOUNDLAND

by A. B. SULLIVAN

So important is the link which the story of radio in Newfoundland represents in the whole history of transmitting both sound and signals without wires, that any account of the development of this great invention-discovery which does not set forth with due prominence our contribution towards its perfection is far from complete indeed.

Just as Newfoundland—mainly because of her geographical position—has accommodated the pioneer in so many other fields of human endeavour, so has she been in on the ground floor of the biggest, single, epoch-making developments in this greatest of all modern science's gifts to mankind.

NEWFOUNDLAND'S CONTRIBUTION

That we entered the spotlight early in the race is evident from the following historical facts: It was as recent as the "Gay Nineties" that Guglielmo Marconi, by the use of crude equipment, was able to apply his theories to the extent of making contact—without wires—between two flagpoles in the backyard of his Italian home. Even at the turn of the century the station set up by the British Government—under his direction—at Poldhu, Cornwall, was still operating over a very limited range with points on the continent and a few ships at sea. Yet, before the end of 1901, we find him in St. John's, where he set up his

instruments—including his famous kite aerial—on Signal Hill.

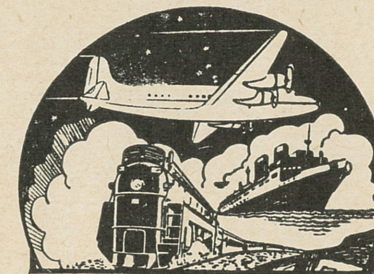
The result of this experiment shook the globe, when this great inventor—after numerous disappointments—picked up the signal (three dots—the letter S) transmitted over two thousand miles of ocean from the Poldhu station, Cornwall, England, and Newfoundland immediately became associated with the wonderworld of wireless.

ADMIRALTY STATION

Following Marconi's achievement on Signal Hill, a decade and a half elapsed without much that was worthy of the record—in wireless circles—taking place in Newfoundland. Then, in March 1915, the British Admiralty began construction of a station for Morse Code transmission at Mount Pearl, just outside St. John's. This station remained in operation for nine years and, during that period—especially during the latter half of the first war—rendered invaluable service by broadcasting, in code, forecasts and news as well as maintaining direct contact with naval units at sea—a service to which three steel masts, each 305 feet high, still stand as mute monuments today.

RADIO-WIRELESS REBIRTH

Even during the latter half of the twentieth century's second decade few people



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KILLEARNON GLEE CLUB

(Top, next page)

The group of people shown here represent that well-known choral organization, the Killearnon Glee Club of Grand Falls. Prior to the opening of CBT these singers were performing for many years in and around the Exploits Valley District without attracting too much attention. In December, 1949, however, the CBC introduced them to a much larger audience via its Newfoundland Regional Network, and they became an overnight sensation. Since then all the club's activities have been crowned with overwhelming success. They have been broadcasting a regular series of programmes for the CBC each year, and received an "Honourable Mention" for one of them in the Canadian Radio Awards for 1951. This year the Club entered the Kiwanis Music Festival at St. John's and added further laurels to their fame by winning first place in six entries. The constant flow of congratulatory letters and telegrams being received by the Club is ample proof

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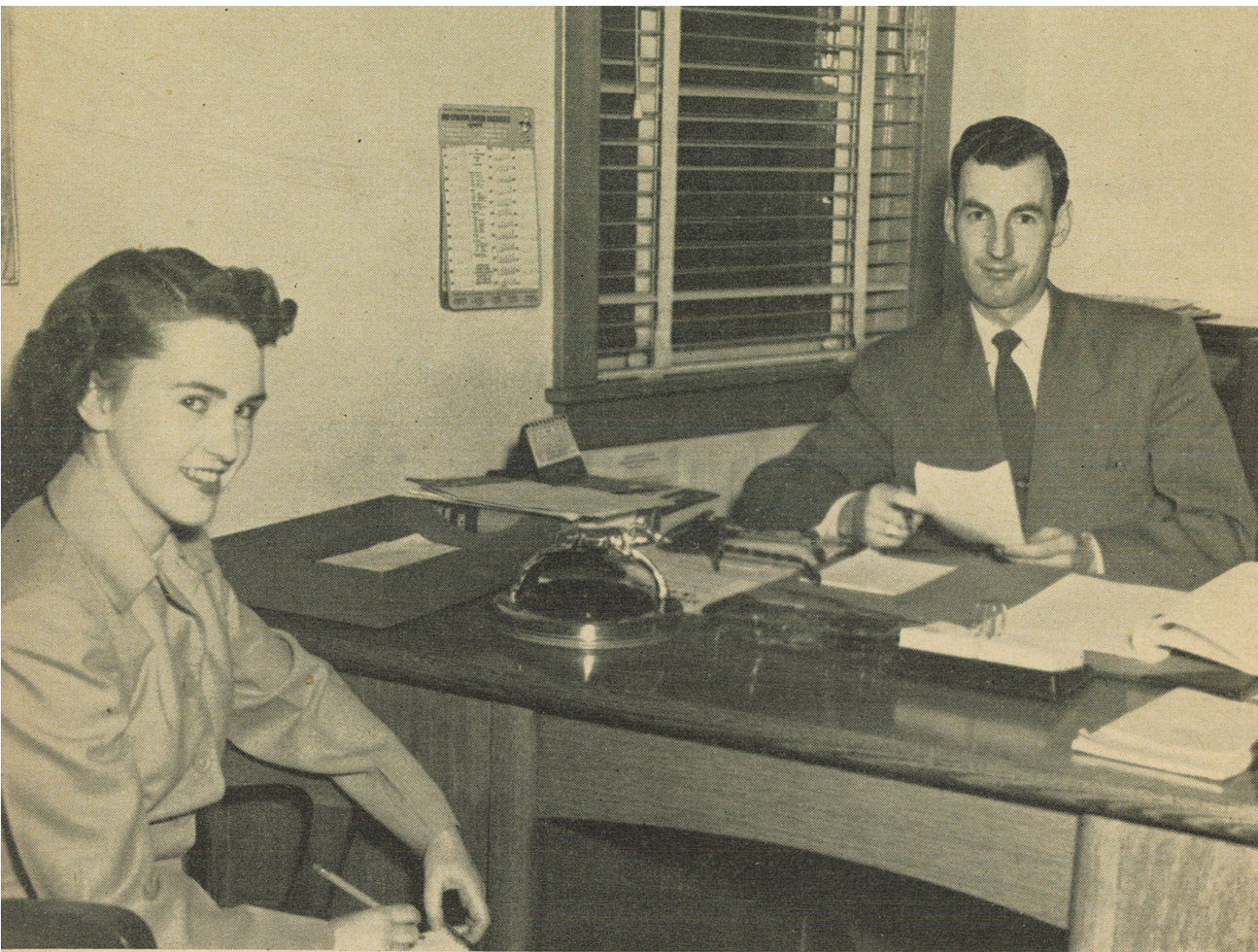
of its popularity, and tends to support the claim that Grand Falls has one of the finest, if not the finest choral groups in the Province.

HIRAM SILK

(Lower left, next page)

Pictured in the CBT record library arranging a recorded programme is Announcer-Operator Hiram Silk, who also makes Grand Falls his home. "Hi" joined the CBT Staff in October, 1951, after leaving the Ryerson Institute of Technology at Toronto, where he received some training in announcing and production.

Endowed with a remarkable musical talent, "Hi" recently came into national prominence when he was informed that he had received the third award in the Annual Peabody Institute of Music Competition. This award, given as first honours in the field of organ composition, entitles him to receive a thousand dollars in cash or two years' study, expenses paid, at the world-famous Julliard Institute of Music in New York City.



Grand Falls Photographic Studios

JOHN GRACE

Representative of CBC Management in the Grand Falls District is John J. Grace, Manager of CBT, shown above with the station's stenographer, Miss Clara Cater. Mr. Grace began his radio career with the old Broadcasting Corporation of Newfoundland at Corner Brook, and served with this organization for a number of years before going to Grand Falls in July, 1949, to guide the operations of this newest cutlet of the Canadian Broadcasting Corporation in Newfoundland.



in this country bothered much about either "wireless" or radio as we know it today. And those who did monkey with the idea kept no record of results. The reason was that Newfoundlanders, like most other nationalities, were sceptical about its possibilities and, as a result, Newfoundland, like most other countries, had little, if anything, to record.

All the while, however, research was going on in scientific laboratories the world over and experiments were being carried out, at different points, into a new and different phase of wireless—the theory that human speech could be transmitted over long distances through the media of air waves alone.

By 1919, considerable progress along those lines had been made in different countries. As far back as the years 1906-1908, an American professor had transmitted speech from Brant Rock to New York—a distance of 200 miles—while an Italian had telephoned from Rome to Sicily. In 1919 ships at sea were able—if equipped with instruments—to communicate with shore stations and among themselves over limited areas. But the pioneers in this great experiment would recognize no restrictions or limitations, when it came to extending the benefits of radio to mankind.

The people who needed the new service most, they figured, were those who sailed the seas. Most of them traversed the Atlantic which presented the added challenge of separating the old world from the new. The Atlantic, therefore, they decided, must be conquered. And this they set out to do.

BACK IN THE SPOTLIGHT

It was the Canadian Marconi people who took the lead in trans-Atlantic telephone communication, and they—like the great Marconi, himself—decided to conduct their experiment from Signal Hill, bringing Newfoundland back into the spotlight once again, after a lapse of twenty years.

Arriving here in the summer of 1920, three of the Company's engineers, with the assistance of Mr. J. J. Collins, their local representative, set up a temporary station near Cabot Tower and prepared for the supreme test—a showdown between radio and the Atlantic Ocean.

Their target was the "Victorian" an ocean liner carrying a group of press delegates from all over the British Empire to a newspaper conference in Canada. The ship, which was scheduled to sail around July 21, had no sooner left England than she made contact with the small group on Signal Hill, holding communication with them for the remainder of the voyage and, at the same time, writing another chapter in the story of Newfoundland's association with the development of wireless and radio.

THE PICTURE TODAY

So much for wireless and radio in their early stages of development. The picture at present is a far cry from then—as far as Newfoundland is concerned. Today this province boasts no less than nine radio broadcasting stations—four of which are operated by the Canadian Broadcasting Corporation and five privately owned, two of the latter being operated by religious bodies.

Those stations are as follows: C.B.N. at St. John's, with 10,000 watts power and three feeder stations—one at Gander, one at Grand Falls and one at Corner Brook—all operated by the Canadian Broadcasting Corporation.

VOCM with 1000 watts power, owned and operated by the Colonial Broadcasting Company at St. John's.

CJON with 5000 watts power, owned and operated by the Newfoundland Broadcasting Company at St. John's.

VOWR owned and operated by Wesley United Church, St. John's.

VOAR owned and operated by the Seventh Day Adventist congregation, St. John's.

VOUS owned and operated privately by the United States Air Force, Pepperrell Air Force Base, St. John's.

In addition there are 108 licensed amateur operators, while radio is standard equipment with all government coastal stations, through three of which—St. John's, Corner Brook and Twillingate—subscribers to ordinary telephone service can speak from their homes to ships at sea.

RADIO RECEIVING SETS

On the receiving end of the picture, there are today approximately fifty thousand sets in use in this province—according to Department of Transport estimates. This compares with thirty-two thousand sets in 1948, and ten thousand in 1931—the first year that taxes were levied—representing a steady increase of two thousand sets annually over the last twenty years.

PIONEERS AND AMATEURS

The radio picture as we see it in Newfoundland today is not the result of overnight transformation from the situation as it existed at the beginning of the twenties. It developed step by step as the result of study and constant application—much of it by trial and error—on the part of a small group of men in whom it would be difficult to distinguish the amateur from the pioneer. Because the pioneers—many of whom are head and ears in the business still—started from scratch. And, it appears, they were all amateurs in the beginning, in any case.

Nevertheless, at the risk of it being invidious, it seems fair to mention those men who banded themselves into a radio amateur club as far back as 1921—even if their membership only resulted from an interest in radio in some cases. They were: Messrs. Ernest Ash, George Horwood, George Roberts, J. J. Collins, W. A. Brown, Arthur Pittman, Edward Power, Max Lindsay, Hunter Snelgrove, William Meehan, Captain Robert Randell and Jose Elliott.

There were, no doubt, many members in this club from towns outside St. John's of which there is no record available. As for the amateurs—having increased to 108 by 1952—they are too numerous to mention here, except to record the fact that many of them have rendered good voluntary service down through the years—as witness the case of the "Viking" disaster when—land lines being down—Mr. C. V. Leslie of Port Arthur relayed the news to Mr. A. J. Crocker in St. John's.

BROADCASTING STATIONS

Perhaps the real pioneers in Newfoundland radio were the men who promoted the broadcasting stations this province has heard down through the years.

First of these is believed to have been VOS, owned and operated by J. J. Collins from 1921 to 1923. Immediately behind Mr. Collins came Ernest Ash with 8AA in 1923. Third on the list—now the oldest in the province—was Wesley Radio Station, established by Rev. J. G. Joyce, in 1924, to be followed by 8LR, established by the Reids in the same year.

After an interval of five years, another station, 8BSL, was put into operation by the Seventh Day Adventist Church for religious broadcasts in 1929, though later converted to semi-commercial transmissions in 1930.

Three licenses were issued in 1931—VOAS to Ayre & Sons, VOGT, Bell Island, and VOR, International Grenfell Association—while the following changes and additions were made in 1932: In that year Oscar Hierlihy—himself a builder of stations—with his sister, Marjorie, took over the Seventh Day Adventist Station with the call letters VONA; C. L. Parkins opened VOKW, while the two greatest commercial stations up to that time—VONF and VOGY—appeared on the scene—the latter belonging to the Nfld. Broadcasting Co. and the former to the Dominion Broadcasting Co., a subsidiary of the Avalon Telephone Co.



CBY

RAY DOYLE

Announcer-Operator Ray Doyle reports from Corner Brook on Regional Roundup every Sunday afternoon at 1.45 p.m. Ray joined the CBC at Confederation and before that was employed with the Newfoundland Railway. He is married and has one son and two daughters.

ED. BYRNE (Right)

Doyle Bulletin Man, Ed. Byrne, has been compiling and reading the bulletin for the past six years. The bulletin is an account of local happenings in Corner Brook and the west coast of Newfoundland.



KEVIN O'CONNELL

Kevin O'Connell's "Guest in the House" is a CBY Saturday Night Feature. He is heard on the Newfoundland Regional Network of the CBC when he announces and produces "Humber Hour" every Saturday afternoon at 4 p.m.

TONY GRACE

Tony Grace, D.F.C. (left), CBY announcer, has a flair for dramatics and has appeared in plays on the West Coast and in St. John's.



Bill Hickson comes from Edmonton. Before joining the CBC he was with the Canadian Army in Korea. He is best known around the west coast for his Saturday morning programme "Rumpus Room." Engineer Charlie Verge (standing) has been with CBY for the past three years. He was formerly employed at Gander airport. Charlie served with the Royal Canadian Air Force in World War II and found his technical training of immense value when hostilities ceased.

ELLA MANUEL (Below)

Women's Commentator Ella Manuel, broadcasts from CBY, Corner Brook. She has been heard across the Dominion on the programme "A Book I Like." Ella is a community-minded person and devotes much of her time to the Red Cross, Home and School Association, T.B. Association and other charitable organizations.

MARK KING

Ex CBC-Announcer-Operator, Mark King, is now doing free lance work at CBY, Corner Brook. Mark is heard twice weekly on a show sponsored by his firm.



VONF and VOGY were combined under Commission of Government control in 1934 and remained so until transferred to the Canadian Broadcasting system just after confederation. Among other stations to which commercial licenses were later issued were VOGM at St. John's—still in operation today—and VOGF at Grand Falls.

UNIQUE APPEAL IN NFLD.

The struggle and determined effort—in some cases hampered by lack of capital—which those responsible for radio development in this province put into their work over a period of thirty years was motivated to a large extent, it seems safe to say, by a realization of the unique appeal of the new invention in Newfoundland.

In a province like this, where fifty per cent of the population—of merely 350,000 souls—is scattered over a 6000-mile coastline in 1,300 settlements, it is easy to see what radio means to the people. Unlike the larger towns, the people of those small and widely scattered outports have few sources of entertainment, hardly any communication facilities and practically no regular avenues of news, with the result that they come to look upon their radio receivers as compensation for all those comforts and conveniences of which they are deprived.

One of the worries of outport life—as anyone who has experienced it knows—is the fear of sudden illness within the family circle. Nor is this any imaginary danger, along the coasts of Newfoundland—especially during winter when weather conditions increase ordinary isolation many times over. At a time when roads—if any

—are blocked and bays frozen, sudden and serious illness, in localities where there is neither hospital nor doctor, can have serious or fatal consequences.

The outport man knows this. And it is a matter of no little comfort to him to know that he can look to the amateur operator or commercial station for assistance should the need arise.

THE DOYLE NEWS BULLETIN

In this respect, there is probably no broadcast which has given the outports better service—and rendered it so long—than has that well known bulletin sponsored daily by Gerald S. Doyle.

Almost as old—and certainly as well established—as commercial broadcasting, this daily feature of local radio has, besides backing every deserving cause, devoted countless hours to works of mercy ranging all the way from notifying a proud father of an addition to his family to later saving that child's life.

In between those two extremes, however, are heard such announcements as those—which, being broadcast to all the world, are not without a trace of humour: Today, it may be "Uncle George has got his false teeth—feeling fine" or, tomorrow, "Bring father's skin boots to the edge of the ice—coming by Kyle."

However, it is all service, freely given. It is a public service—this bulletin—which Newfoundlanders can not now do without. And, if further proof of this were needed, the fact that it is the only programme of its kind accepted by CBC should suffice.

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CLIFFORD HIERLIHY

Clifford Hierlihy was once a radio repair man. Before Confederation he directed the technical and administrative functions of VOWN at the west coast paper town of Corner Brook. In 1949 he was appointed manager of CBY where he directs the activities of the station. Shown with him is his stenographer Theresa Byrne who has been employed with the CBC for the past four years.



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Ruggles

W. F. GALGAY, Regional Representative
of the Canadian Broadcasting Corporation.



CBN



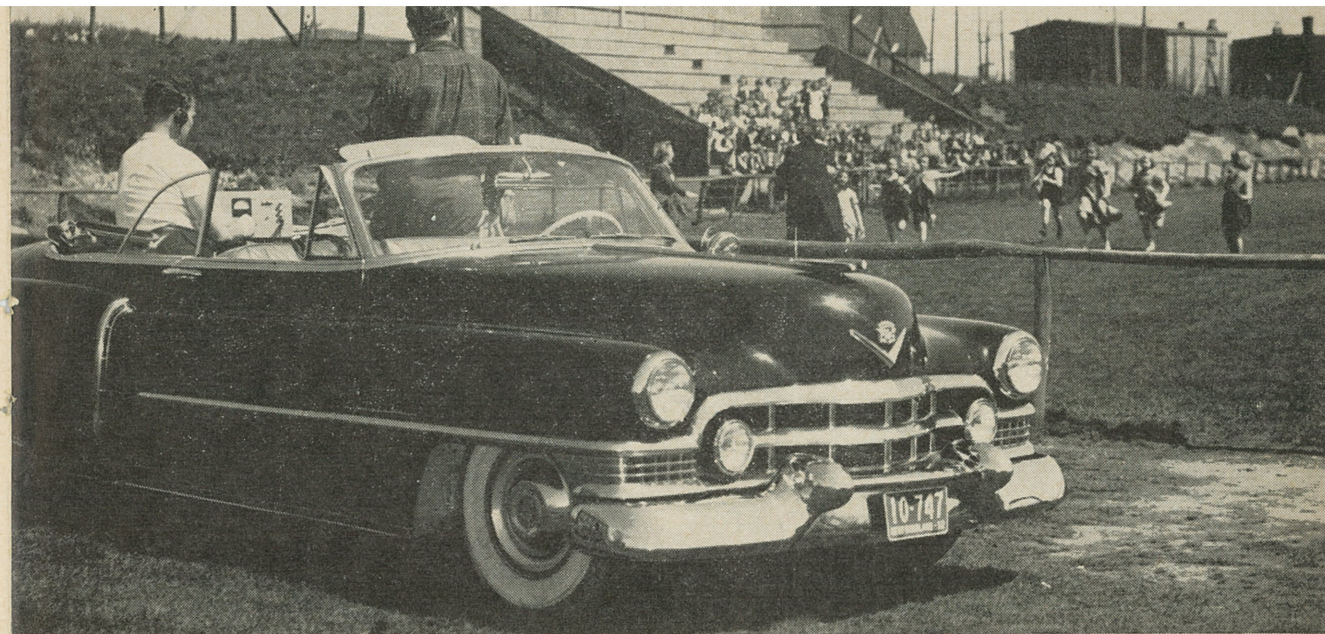
CBN

HAROLD MORRIS

Harold Morris was first employed in Radio by the Broadcasting Corporation of Newfoundland in 1945 and has been in the business ever since. He has travelled extensively on the Canadian Mainland and the United States but he firmly believes that there is no place in the world like Newfoundland to settle down. He enjoys listening to radio plays and musicals and live studio shows especially fascinate him.



Ruggles



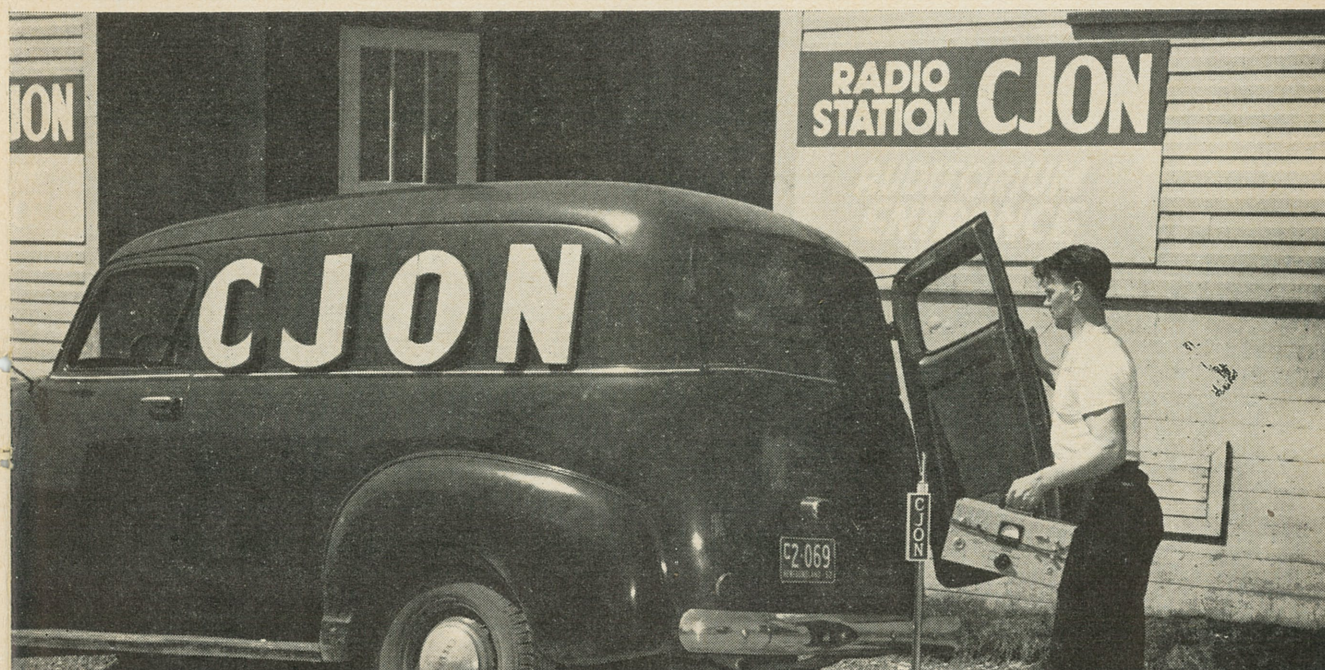
Ruggles

SPECIAL EVENTS

CJON sportscaster Charlie Pope covers the sports trials of a St. John's college. Charlie has been featured on many CJON special events broadcasts from sports to political highlights.

Remote control operator Jack Squires loads CJON's mobile transmitter van in preparation for an important outside broadcast. This specially equipped van makes it possible for CJON to bring listeners instantaneous coverage of important events.

Ruggles



Ruggles

DERM BREEN

Twenty seven year old Derm Breen dreamed about Radio as a career when he was a high school student at St. Bonaventure's College. He was to spend long years at the American Bases in Goose Bay, Labrador, before his dream became a reality. Derm enjoys popular music and his happiest hours are spent at the CBC studios, choosing records for the many musical shows heard during a day's transmission. Three years at CBN finds him just as enthusiastic as the day he began and he hopes to spend many happy years before the mike.





KID RANGER

If you ask lovers of western music who Jimmy Linegar is, chances are, very few would know. Ask them who the Kid Ranger is and the reaction is quite different.

Jimmy, the Kid Ranger, has been entertaining radio audiences in Newfoundland for a number of years. From appearances as guest artist, Jimmy now has his own show and is heard every night at 7.15 on CJON.

Requests for numbers by the Kid Ranger run his fan mail consistently high.

Ruggles



THE QUIET HOUR

(Above)

The Quiet Hour is announced and produced by Leo Thistle (left). Organist Ignatius Rumboldt, and Pianist Andreas Barban have been with the programme since the first broadcast in January, 1951. Vocalist Joan Connors joins the group for rehearsals.

PREMIER PALS

Veterans in the entertainment field, whose versatility in musical accomplishment, light comedy, and general showmanship has brought great enjoyment to thousands and thousands of ardent fans.

Pianist Bob McLeod, Chrissie Andrews, Eddy Scurry and master of ceremonies, Myer Frelich, rehearse in CBN Studio "A."

HOUSE PARTY

"Let's have a party!" That invitation goes out from CJON every night around eleven when the "House Party" goes on the air. Frequently listeners are let in on a real party like this one which CJON's announcer John Nolan is MC'ing from St. John's swank Old Colony Club. Here Beauty Queen Sheila O'Regan accepts the judges' award.





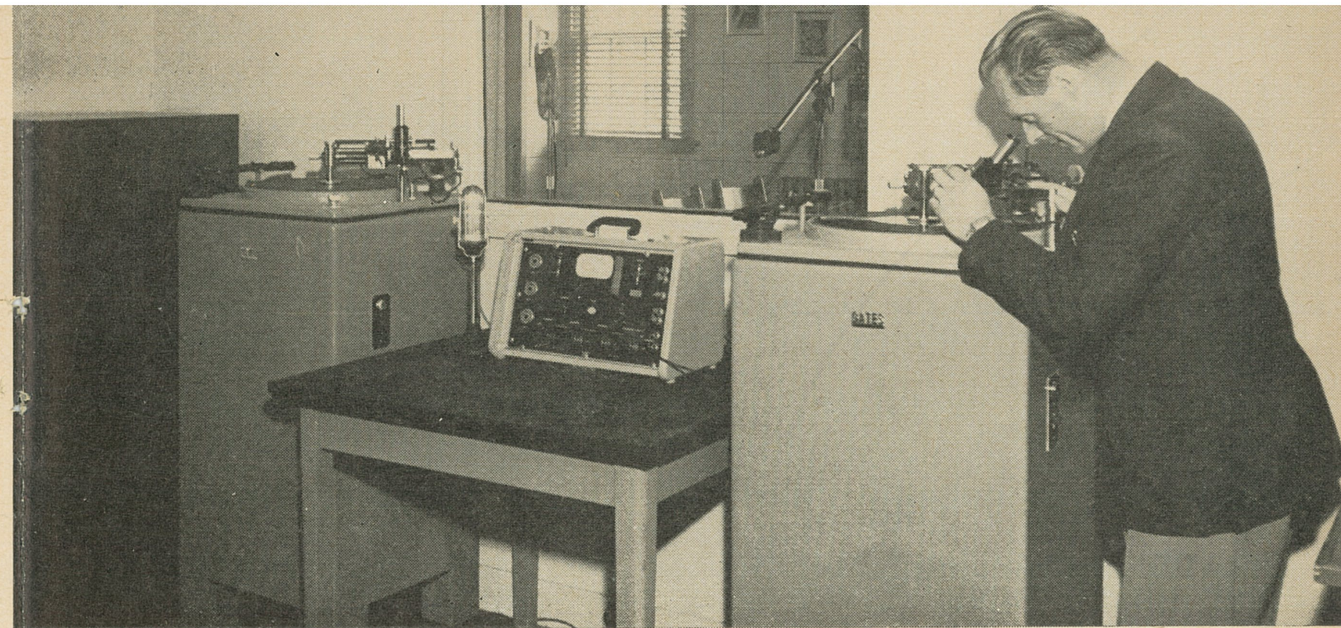
CBN

W. EVAN WHITEWAY, A.T.C.M.

W. Evan Whiteway, A.T.C.M., first broadcast from WGY, Schenectady, N.Y., in 1930. He later attended the Toronto Conservatory of Music for four years and also took part in dramatics at Hart House Theatre, Toronto. He represented the Toronto Conservatory in Concerts at Massey Hall and the Eaton Auditorium, Toronto.

Mr. Whiteway was one of the original announcers on the formation of the Broadcasting Corporation of Newfoundland in 1939, where he remained five years, but has read the "Gerald S. Doyle News Bulletin" without interruption for thirteen years.

Ruggles



Ruggles

OSCAR HIERLIHY

"Let Oscar do it," is CJON's version of the old adage "Let George do it," especially when it comes to technical matters. Oscar Hierlihy, CJON's Chief Engineer, is rated as one of the best men in his field.

Ruggles

CJON CONTROL ROOM

Brian Johnson, CJON Operator, keeps vigil on the control panel as one of the "Behind-the-Scenes" men of radio. Every spoken word and musical note must have the proper modulation for satisfactory listener reception.

PROF. ALLAN FRASER, M.A.

Allan Fraser, M.A., was born at Inverness, Scotland. He came to Newfoundland in 1928 as Lecturer in History and Economics at the Newfoundland Memorial University College. He is the author of the historical section of "Newfoundland, Economic, Diplomatic and Strategic Studies." He is heard weekly on the CBC regional network giving his personal views on the programme "Commentary on World Affairs." Prof. Fraser is head of the Dept. of History, Economics and Political Science at the Memorial University of Newfoundland.





CJON

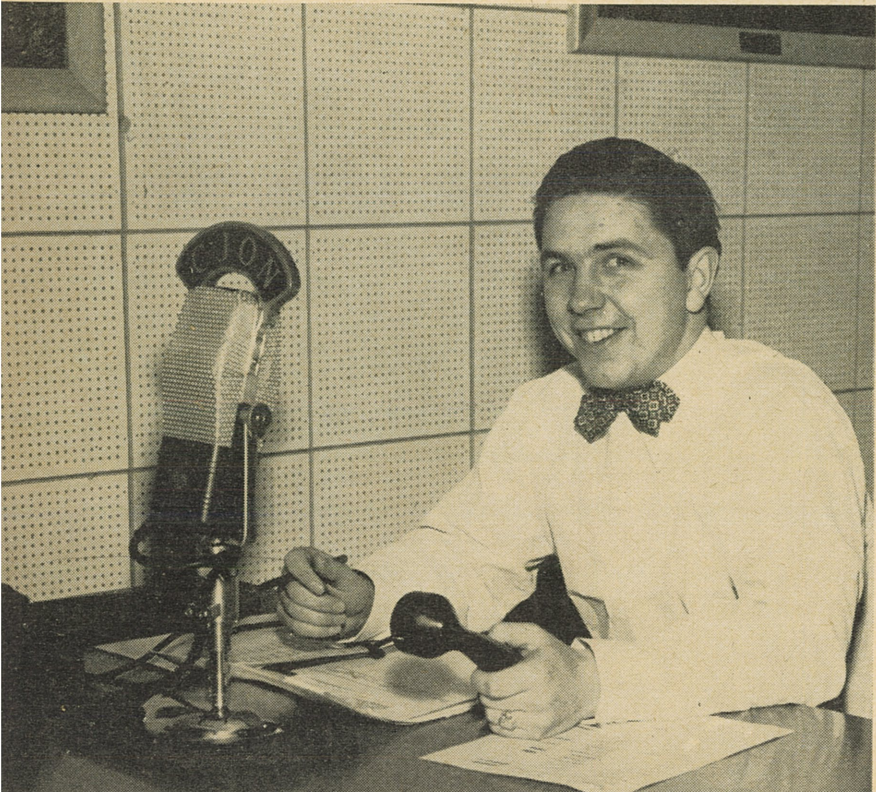
HARRY BROWN

When he received his medical discharge from the RCAF, Harry Brown wondered what he could do back in civvie street. Radio had always interested him, so after several attempts he finally got his break. He has been with CJON for the past year and is heard on many of the station's top shows.

Harry finds music with a western flavor very palatable and his "Best from the West" has earned well-deserved mention for the curly haired boy with the big smile.



Ruggles



Ruggles

CHARLIE POPE

CJON Sportscaster Charlie Pope joined the staff when the station opened in 1951. While his first love is "actuality" or "on the spot" broadcasts, he is heard daily spinning the discs on the "Morning Merry Go Round," as Uncle Charlie on "Kiddies' Carnival" and as feature Sportscaster. Before joining the staff at CJON, Charlie was a Commercial Traveller. He is looking forward to a career in Radio at the "Station of the Stars."



Ruggles

THREE OF A KIND

Frank Devereaux, Ralph Bishop and Hal LaFosse (left to right) are heard on that popular network show "Three of a Kind." The programme is produced and announced by Aubrey Mack each Monday, Wednesday and Friday at 6.45 p.m.

Ruggles

SAVE-THE SAVINGS STAMP WAY

(Below)

"Save the Savings Stamp Way" is Jean Johnston's advice to the children of Newfoundland. Miss Johnston brings the Children's Savings Programme to listeners each Saturday evening at 6 p.m. Talent for the programme is selected from city schools.





CBN

DOUG BROPHY

CBC announcer Doug Brophy joined the Canadian Broadcasting Corporation when Newfoundland became the 10th Province. "Broph" does general announcing duties but he particularly enjoys reading the "News" and taking part in outside broadcasts. He is 27 and is looking forward to many years at CBC.



Ruggles

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AVAILABLE AT

**HEAP & PARTNERS
(Nfld.) Ltd.**

241 WATER STREET : : : ST. JOHN'S



Ruggles

AUBREY MACK

Veteran of the airways Aubrey Mack broke into the game fifteen years ago. He is best known for his "Heartbeats in Sport" but also has a natural flare for all types of announcing. Besides his many friends in Newfoundland, Aubrey has made many friends outside the province and among his closest acquaintances are Lowell Thomas, famed newscaster; Bill Stern, of sport fame, and John Fisher, Canadian ace reporter.



JOHN NOLAN

Although he is only 23, John Nolan has travelled extensively in the United States and Canada. He came to CJON in October 1951 and is heard daily on a fifteen minute newscast. Does he like his work? To quote the boy with the blond hair, "I never had it so good."

Ruggles



Ruggles

COLIN JAMIESON

A thumbnail biography of Colin Jamieson would read like this: Born August 10th, 1928, one of four sons (Don being the oldest) of the late Mr. and Mrs. Charles Jamieson, educated in St. John's; works with well-known mercantile firm and does free-lance broadcasting. The picture above shows him broadcasting his nightly "Greeting Time."

AUNT BETTY

A lady with more "nephews and nieces" than any other Aunt in Newfoundland is CJON's Aunt Betty, in real life Enid Goodyear. In a little more than six months on the air the Aunt Betty Programme "Kiddies' Carnival," has built up a loyal following and, although Miss Goodyear's recent marriage means that she will be leaving Newfoundland shortly, the popular programme will continue.



CBN

GOSPEL SINGER

Fifteen thousand letters have come to the Gospel Singer since his programme began thirteen years ago. Maxwell Young joined the Nfld. Broadcasting Corporation (VONF) back in 1939 as a radio press operator and with the change-over became a News Editor at CBN.

Bob McLeod, a well known musician and former broadcaster, has been the accompanist on "Gospel Singer" since the programme started in November of 1939.



LEO THISTLE

Born February 6th, 1928, in St. John's, and educated at Bishop Feild College. Leo went to work for the Broadcasting Corporation of Newfoundland in 1948 as an office worker and moved into the announcing department the same year. He does general announcing duties but he particularly enjoys his assignments on programmes featuring classical music. He was married in 1950 and has two daughters, Rosiland and Lee.

Ruggles





ANDREAS BARBAN

Andreas Barban was born at Leipzig, Germany, in 1914. He studied at Leipzig Conservatory of Music under the famous Prof. Teichmueller. Shortly before the outbreak of World War II he went to Shanghai, China, where he was working in his field and had Russians, Chinese, Germans, Koreans and Japanese as pupils. He stayed in China throughout the war years. In 1947 he came to St. John's with his wife and son, Gregory. He started his series of piano recitals over the former Broadcasting Corporation of Newfoundland in April, 1948, and continued with the CBC. Mr. Barban is heard each Sunday at 1.15 over the Newfoundland Network through 39 weeks of the year.



Ruggles

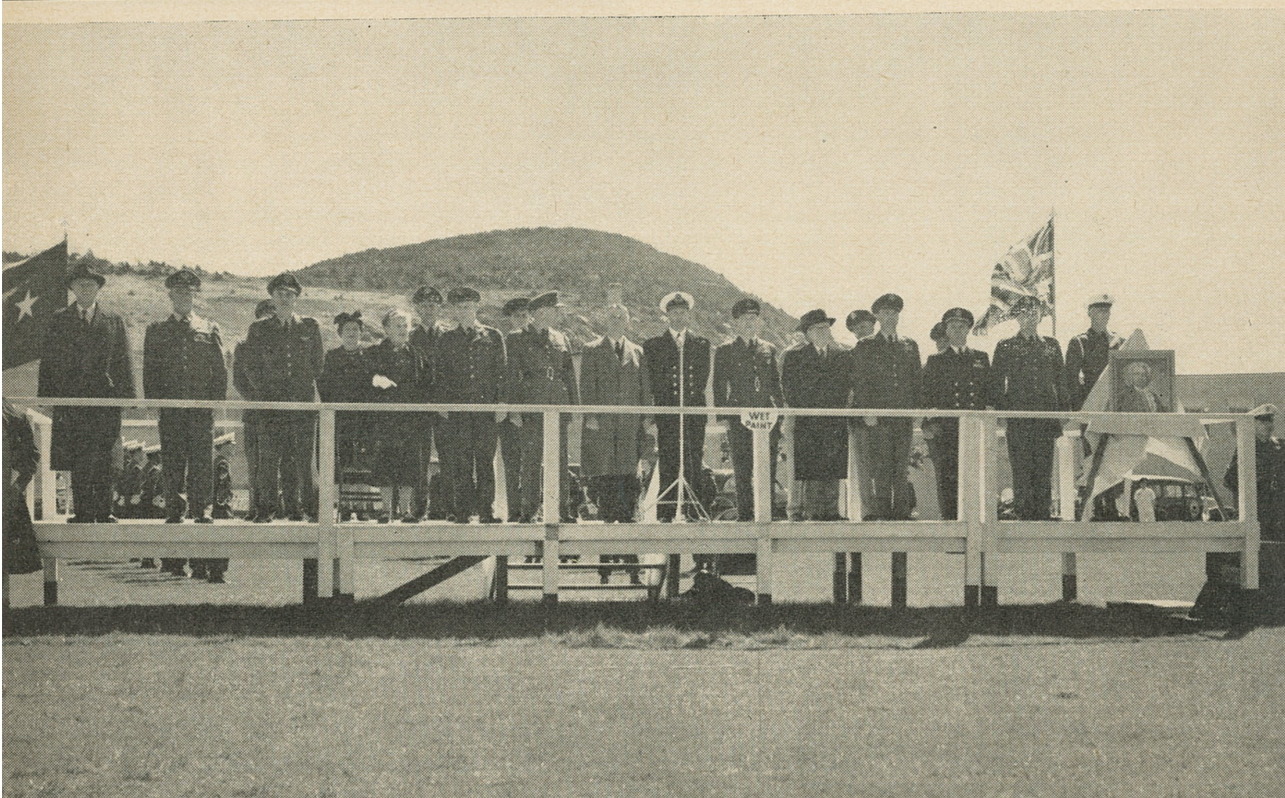
CJON NEWSROOM

A typical CJON newsroom bulletin-time scene with Women's Editor Muriel McKay turning out her Women's News, Editor Jack White working at a national bulletin and Senior Editor Bren Walsh (far desk) compiling a local news edition.

ART HARNETT

A course in medicine was interrupted by illness for Programme Director Art Harnett. He joined the staff as Senior Announcer but later moved into the Programme Department where his office duties made him one of the busiest men at CJON.

Ruggles





Ruggles

HOUSEWIVES' CLUB

Muriel MacKay and Don Jamieson play host to thousands of Newfoundland housewives each day on CJON's Housewives Club.

Between the musical numbers the two chat informally about topics of the day, household hints, the latest fashions and dutifully note the latest arrivals. Many Newfoundland Housewives have joined the Club and hundreds have been the recipients of the many prizes which are given away each day.



CJON

DON JAMIESON

Unlike many radio men, CJON's Don Jamieson is at ease covering sports events, major political broadcasts or big musical shows. He is best known for his newscasts and is heard daily on Bowring's News over CJON.

Before he joined CJON as Managing Director, Don was a free-lance broadcaster and journalist. During the war years he devoted a great deal of his time to the Armed Forces and is well remembered for his parts in and production of many of the big musical shows which played to thousands of Service men.

Ruggles



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Your guide to good movie entertainment brought to you each

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With the Compliments of the

General Films

EXHIBITOR

**OPERATING IN YOUR
COMMUNITY**

ARMED FORCES DAY

(Left) Doug Brophy, CBN announcer of St. John's, gives a running commentary of the U.S. Armed Forces Day Review (May 17) at Pepperrell Air Force Base, Newfoundland. One of the highlights of the day was the presentation of a painting of Sir William Pepperrell (far right), for whom the base is named, by Mrs. Daniel Wall.

Present on the reviewing stand are, left to right, Sir Leonard Outerbridge, Lieutenant Governor of Newfoundland; Lt. Gen. Charles T. Myers, Commander in Chief of the U. S. Northeast Command (headquartered at Pepperrell AFB.); Col. Roy D. Butler, commanding officer of Pepperrell AFB.;

Lady Outerbridge (in second row); Mrs. Daniel Wall, artist from Kittery Point, Maine; Col. John F. Whiteley, former vice commander of the USNEC; Lt. Col. P. C. R. Black, OBE, AA and QMG, Canadian Joint Services, Buckmaster's Field; Honorable Horatio Mooers, American Consul General in St. John's; Commander R. A. Webber, DSC, Commander R.C.N., Nfld.; W/C R. F. Gross, C.D., senior RCAF Liaison Officer, Nfld.; Mayor H. G. R. Mews of St. John's; Col. C. R. Bond, deputy for Plans and Operations, USNEC; Capt. T. Ashcraft, U.S. Navy; and Col. C. F. Jung, deputy for Material, NEAC. (Dept. of Defense, Air Force-NEAC).



SUPPORT FOR STADIUM

Daily News

CBC's coverage of the student parade, in support of the Stadium Drive gave announcer Derm Breen, one or two anxious moments. Dapper Derm stood on a platform, in centre field, a CBC mike gripped tightly in his hand. He had some observations to make, but he was there expressly to pick up Mayor Mew's speech. The first citizen of the city would be addressing the thousands of kids who were milling around.

But, the genial Mayor didn't come to the platform. Instead, he elected to stay in his car, and spout from there. Derm was noplussed. How to get from the platform, and make a path through the crowd in time to pick up the Mayor's opening words.

He made it, by holding high the mike, just as the Mayor launched into a hearty appeal on behalf of a new Stadium for St. John's. The Mayor's spirited speech touched off a concerted drive for funds that is now gaining in momentum, like a buggy on the speedway, with the brakes off, in high gear. People of all ages, from 6 to 60, have joined the one-per-centers, en masse, with the aim of having a new Stadium ere 1952 has run its course, or early in 1953.

Radio was invented for a country like Newfoundland. Anyone who has lived in this province for very long recognizes this fact and the management of Radio Station CJON, made up entirely of Newfoundlanders, was constantly aware of it during the long months of intensive planning which preceded the station's opening on October 11th, 1951.

It was recognized that, especially in Newfoundland, a radio station has to be something more than an entertainment medium. It has to perform a public service for its listeners and, in a province where daily newspapers are virtually unknown to a large percentage of the population, "public service" means, first and foremost, the provision of adequate news coverage.

For this reason Radio Station CJON decided that its major aim would be the provision of detailed, accurate news coverage of the local, national and international news fields. It was decided to make the familiar slogan "First With The News In Newfoundland," true in every sense of the word.

To do so meant the putting out of a tremendous effort on the part of all at CJON. It has also meant the expenditure of many thousands of dollars to set up and maintain an efficient news gathering agency. But it has been worth it. Today CJON's news coverage is second to none and the reaction of listeners, in all parts of the island, indicates that Newfoundlanders appreciate the detailed, accurate service which is being provided.

To be "First With The News In Newfoundland," CJON set up a local news room manned by some of the best newsmen and women in the province. Headed by Senior News Editor Bren Walsh the headquarters staff consists of Jack A. White, a former Daily News staff writer, Don Morris who worked previously as a reporter with the Evening Telegram, Ron Pumphrey, a Sunday Herald staffer, Arch Sullivan, a former editor of the Grand Falls Advertiser, and Mrs. Muriel McKay, the station's women's editor who has done considerable writing

for the Montreal Standard. CJON is the first Newfoundland station to engage the services of a qualified women's editor on a full time basis.

In addition to this news room staff, CJON has built up a network of correspondents in all parts of the province who file daily reports of activities in their areas. In this way CJON is not merely first with the news in **St. John's** but in **all Newfoundland**. A special feature of each day's transmission is the nightly DOSCO News, providing a regular "daily newspaper of the air" for the people of Bell Island and Conception Bay, whose activities are reported in detail. This is the first occasion that such a service has been rendered by any radio station.

To bring listeners up-to-the-minute coverage of world and national news, CJON subscribes to the full Canadian Press news service and teletypes installed in the news room keep the news flowing twenty-four hours a day.

CJON has set up a "Special Events Department," also, under the supervision of Art Harnett. This department keeps an eye peeled for outside events of interest and these are brought to listeners very frequently. Since its inception CJON has established a record for the number of special events which have been broadcast to Newfoundland listeners. The service is now being extended through the provision of mobile broadcasting equipment and special tape recorders.

Of course Radio Station CJON has expended considerable time and effort on the many other aspects of radio programming, as Newfoundland listeners are well aware. We are proud of our many achievements in this field since we went on the air. But we are especially proud and pleased to know that our extensive news service is helping to make Newfoundlanders a better informed people. We will continue to exert every effort to remain "First With The News In Newfoundland."

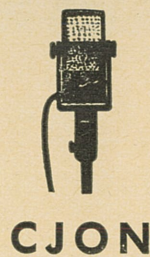
—GEOFFREY STIRLING.





Ruggles

GEOFFREY STIRLING, President of the
Newfoundland Broadcasting Co. Ltd.

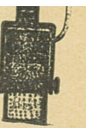


KITCHEN CORNER

The Kitchen Corner is a nutritional education programme sponsored by the Provincial Department of Health. The programme has been running since 1946. Jean Hayes is a school teacher at MacPherson Academy in St. John's.

DICK O'BRIEN

Dick O'Brien started his radio career in Corner Brook in 1943 as announcer and Editor of the West Coast edition of the Gerald S. Doyle Bulletin. He moved to St. John's in 1946 as announcer with VONF. When the CBC succeeded The Broadcasting Corporation of Newfoundland, Dick was made Programme Producer and is now Regional Presentation Officer for the CBC in Newfoundland. Dick is married to the former Olive Thompson.



CBN

"FISH AND FARM"

R. S. (Jimmy) James joined the CBC in January, 1951, as regional Farm and Fisheries Commentator for Newfoundland. This Department, while operating in all other Provinces of Canada, was new to Newfoundland and is designed to reach the farm community of the Province, as well as be of service to Newfoundland's great fishing industry.

A Civil Servant originally, he was employed by the Department of Natural Resources in the capacity of Senior Agricultural Officer for some seventeen years. During this time he was well known to farmers throughout the length and breadth of the Province. He is married and has four children.

Ruggles



CBN CONTROL ROOM

Below is CBN's Master Control Room. Through the amplifiers pass all programme material heard on CBN, no matter whether the originating point is in Vancouver or the adjoining "Studio B." When the picture was taken, two operators were making final checks and adjustments on a programme from Ottawa for all local stations.

DON MacDONALD

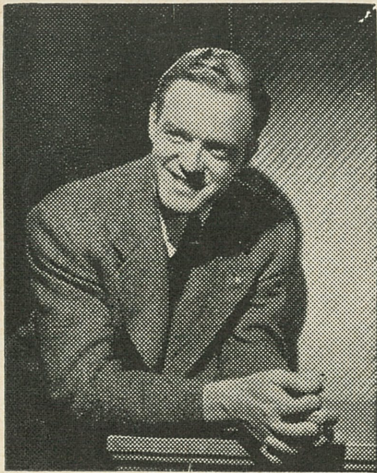
(Above) Senior News Editor Don MacDonald and his assistants are responsible for the three fifteen-minute newscasts which originate daily from the Newfoundland Newsroom of the CBC. Here Don works on a story while announcer Doug Brophy reads over the Bulletin before going on the air.

Ruggles



Ruggles

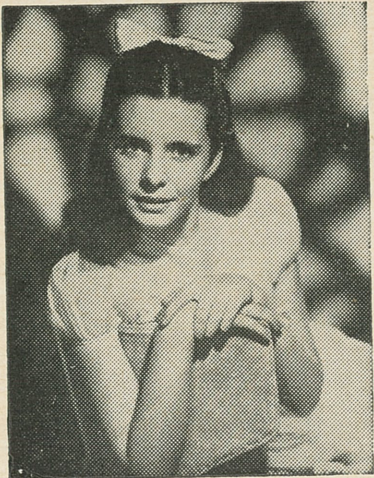
M. G. M.'S THEATRE OF THE AIR



VAN HEFLIN



EDWARD ARNOLD



MARGARET O'BRIEN



MARLENE DIETRICH

These are just a few of the outstanding Hollywood stars heard on the Chester Dawe Show over Newfoundland's "Station of the Stars"—CJON—every Thursday evening from 10 — 11 P.M.

CHESTER DAWE LTD.
BUILDING MATERIALS FROM THE GROUND UP



VOXM

"ECHOES AT EVENTIDE"

Echoes at Eventide brings Harold Ivany to the VOXM microphone every Sunday afternoon at 5.30 p.m. as the Gospel Singer. Harold has been heard by Newfoundland listeners for three and a half years. He is married and has two daughters, Cynthia and twelve-year-old Olga who often appears on her daddy's programme.

Ruggles

Ruggles

SIDEWALK REPORTER

Sidewalk-reporters Dave Gunn and John Holmes are heard three times a week on VOXM. John (holding microphone) came to Newfoundland in 1951 with the London Theatre Co. He remained to work with "Your Good Neighbour Station" when the season ended. Dave Gunn (holding script) has been with VOXM for two years. The boys enjoy their broadcasts which since their inception have brought hundreds of Newfoundlanders from every walk of life to the VOXM mike. The picture shows a broadcast in progress with John Holmes interviewing.



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Be an Earle-y Breakfast Club Fan . . . V O X M



Ruggles

J. L. BUTLER, Managing Director of the
Colonial Broadcasting System.



VOCM



RON HAYWARD (Left)

Ex-Royal Canadian Navyman and former newspaperman Ron Hayward is now a VOCM staffer. Ron came here from Montreal. He is best known for his "Working with Wax," but he covers many events for VOCM as well as being sportscaster on a 6 nights a week basis.

BARBARA BROOKS (Bottom, left)

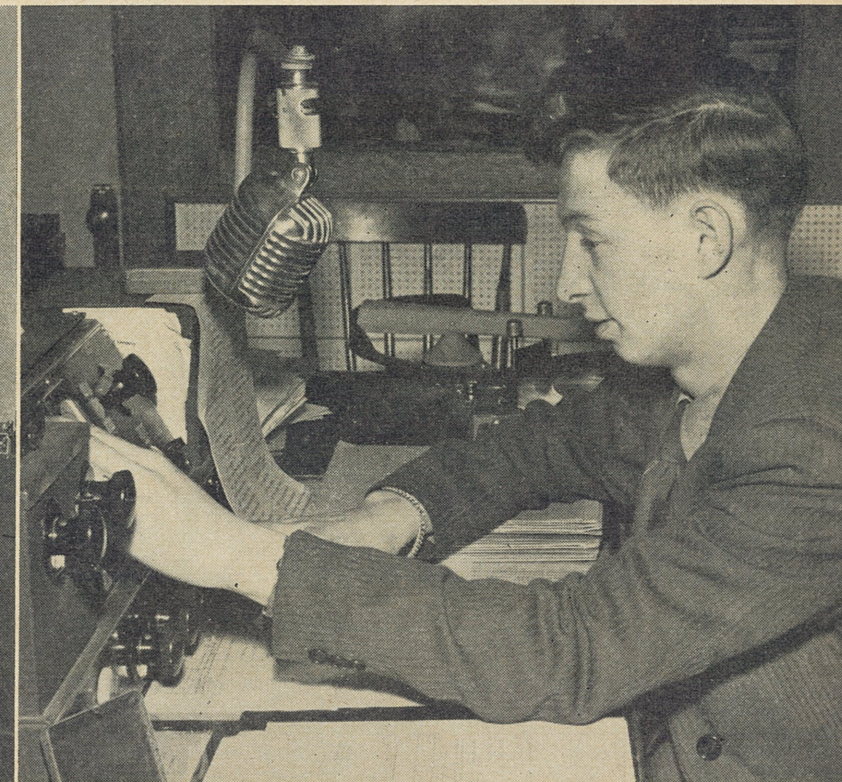
The fan-mail for Barbara Brooks' "DJ." Show runs consistently high. The young Miss is still a high school student and her record show is a "must" on the teen-agers' listening list.

CHARLIE NOSEWORTHY (Below, right))

VOCM's "Western Roundup" has brought as many as 1200 letters per week to the announcer of the show, Charlie Noseworthy.

Three years ago Charlie began in radio as an operator but since that time he has "wandered into the announcing department" and is heard on many of VOCM's pleasing presentations. The "little wrangler" has a very pleasing disposition and is rated as "tops" by his co-workers.

Ruggles





Ruggles

JOHN MURPHY

Twenty-nine year old John Murphy is manager of a Credit Agency. He considers Radio his hobby and started with a weekly dance show, on VONF back in 1943.

John moved to V O C M in 1949 and has been heard on many of the Station's feature programmes. Pressure of business has forced him to relinquish most of his radio work but he is heard daily reading the "Terra Nova News." John was married last year to Marjorie Halley.



V O C M

MICHAEL HARRINGTON

Michael Harrington succeeded J. R. Smallwood as "The Barrelman," November, 1943, as the daily broadcaster of a quarter-hour "Making Newfoundland Better-known" programme.

Mike is a free-lance broadcaster and journalist and is the author of two books of poetry, "Newfoundland Tapestry" and "The Sea is Our Doorway."

Last year his short story "Lukey's Boat," based on a well-known folk-song, was published as part of a unique advertising program sponsored by the Canadian Bank of Commerce. The story appeared in a double-page spread in Time, Maclean's, Saturday Night, New Liberty and Atlantic Guardian.

Ruggles

V O C M

V O C M, Newfoundland's Senior Commercial Broadcasting Station, is now in its 16th year of service. Originally established on a 50-watt (1006 kilocycles), experimental basis by W. B. Williams, Jr., in 1933—it was officially opened as a 250 watt Commercial Broadcasting Station on 1005 kilocycles in 1936 by the late Andrew G. Carnell, C.M.G., Mayor of St. John's. Beginning with a staff of three persons, it now employs 23, not including the artists and newsmen who take part in its different programmes. For the first 14 years it operated from the old Manual Training School on Parade Street. Two years ago, studios and offices were moved to Water Street in the heart of the business district of St. John's. The entire top flat of the Pope Building comprising 5000 square feet of floor space provides the finest Studio facilities in Newfoundland, featuring full recording equipment, Hammond Organ and Steinway Piano.

A new transmitting site utilizing more than 80 acres was established as Rossland, St. John's West. Power was increased to 1000 watts day and night on 590 kilocycles, and its radiator which is omnidirectional, is the tallest in Newfoundland. Reception of V O C M signal has been reported from all parts of Newfoundland, the Maritime Provinces, New England States, Labrador and Greenland.

During World War II, V O C M facilities were freely used by the Armed Services and the Barn Dance Programme, which was on the air continually from 1937 to 1949, was a big attraction to Saturday night listeners. The Barn Dance was playing on the stage of the K. of C. Hostel when the latter was burned in 1943. The actual broadcast was interrupted by the fire, which broke out and claimed 99 lives—two of whom were members of the V O C M cast.

Terra Nova News Bulletins, three times daily, have been presented by the same sponsor, Harvey & Co., Ltd., since the station opened. The Barrelman is also in its sixteenth year and features Michael Harrington, B.A., daily, except Sunday, at 7.00 p.m., "Making Newfoundland better known to Newfoundlanders." The original "Barrelman" was the Honorable J. R. Smallwood, Premier of Newfoundland, who inaugurated the programme on VONF in 1936.

V O C M is the only Commercial Broadcasting Station in Canada with a 'V' sign. The Station has played an active part in Newfoundland affairs; all creeds, classes and parties having used its microphones. V O C M is popularly known as "Newfoundland's Own" and "Voice of The Common Man."

—J. L. BUTLER.

MENGIE SHULMAN

Mengie Shulman came to Newfoundland with an American construction company in 1947. Four years later he was advertising manager at the Model Shop. He is now assistant to J. L. Butler, Managing Director of VOCM and perhaps is best known for his early morning record show.

Last year he travelled 2500 miles to bases in Labrador and Greenland to record Christmas greetings for Newfoundlanders working in the North.

He is married to the former Sylvia Wilansky and has three children.



Ruggles



Ruggles

HAPPY VALLEY GANG

Listeners to the Happy Valley Gang will be happy to learn that the group has signed a new 52-week contract with a local firm and as usual the show will be coming from VOCM. The boys in the group are Eric Dicks, Organ, Piano and Piano Accordion; Cec Lawrence, Vocalist and Guitar Player; Ted Blanchard, Vocalist and Fiddler.

Ruggles

REGIONAL REQUEST

Every day brings a number of people to the VOCM microphones and keeps thousands of Newfoundland listeners tuned to the "Regional Request Programme" every afternoon at 4 o'clock.

VOCM announcer Dave Gunn mcee's the show and is seen chatting with some visitors to the programme.



Ruggles

JAMES MURDOCH AND GORDON TIZZARD

Programme Director Jim Murdoch checks with announcer-operator Gordon Tizzard in VOCM's Control Room. Jim has been with "Colonial" since 1937 while Gordon joined the ranks in 1948. Seniority means little at the moment as the boys discuss views on a VOCM "outside broadcast" coming in on the lines.

